



YOUR WORKOUT

How to get your head (and butt) in gear, à la J.M.

1/ Find your motivation.

"We all know going to the gym can be less than pleasurable in the moment. The key to overcoming the hurdle of actually showing up is learning to associate a lessthan-pleasurable activity with an extraordinary outcome. Instead of thinking, I'd rather be dead than go for a 30-minute run, it's got to be like, I'm going to the gym because I want to be there at my kid's wedding, or I'm going to the gym because I've earned skinny jeans, or I'm going to the gym because I want to run a marathon."

2/Accept certain truths.

"My butt will always have cellulite, and I've come to terms with that. You should do the same, like if you hate your belly. Where your body chooses to store fat, it will always store fat. You can't spot-reduce, so the goal is to reduce overall body fat with clean eating [more on that in "Clean Breaks," page 70] and high-intensity training. Mix it up to keep it fun. I love body weightbased exercises, mixed martial arts, and yoga-those I actually enjoybut I will still lift weights every once in a while, even though it bores the shit out of me, because I also know it's good for me."

3/Set limits.

"At what point does your quest for perfection begin to compromise your happiness? Honestly, you can only get so thin without looking terrible and being unhealthy, and as you get older, you also start to look really drawn. You could eat nothing but broccoli and chicken for a year, but f-ck that!"



YOUR CAREER

Jillian's game plan for owning your professional potential

1/ Take strategic action.

"This doesn't mean go full-steam blindly ahead. There's a concept called 'the fast follower,' meaning one guy runs in with an idea and gets his head chopped off; the next guy gets bloody and bruised; the third guy stands back and thinks, I see what went wrong, and cruises in after everyone has blown that path wide open. The one who observes and analyzes and avoids everyone else's screwups-that's the winner."

2/Be flexible.

"You can't get too attached to an idea or you will die there. Pivot when

something goes wrong or you learn new information. My business partner and I put a ton of money and time into Active Connection, a social network around sports. Then Meetup.com came up. Done! I had to put my ego aside and admit failure. I'll be honest: I have a hard time with failure. But you have to take responsibility, because if you don't, you become a victim and you're fundamentally disempowered."

3/Don't defer to men.

"It's a man's world—that is the reality. We need to figure out how to navigate it. I had a situation where I didn't take control early on because I wanted to be the 'good girl.' I was sick of being called 'difficult,' and I didn't want to emasculate the guy running the project. This was a huge mistake. Always trust your gut. We get insecure and think, Who do I think I am? This guy has done *X*, *Y*, and *Z* in the field... Stop being the pleaser. At the same time, you don't need to go in there and be like, 'Listen, you incompetent toad...' We've got to be better, smarter, more patient, and more informed. Is it fair? No! But the world's not fair."

YOUR RELATIONSHIP

Confession: This is about as mushy as Jillian gets, 'k? "I don't think compromising makes us happier, because you never feel like you win. Instead of everything being a compromise and nobody getting what they want, sacrifice here, sacrifice there. [Heidi and I] also really make an effort to be together. We do ridiculous things like 'Escape the Room' mystery games with our friends. Things like that are important. As for marriage, I have a hard time with the concept, but if our kids came to us and said they wanted us to do it, I would ask what it means to them, and I would consider it."

1/ Loosen up a little.

"I never let Lu have soda, and she was like, 'When I grow up, I'm going to have soda!' So we try to balance it. I'll explain, 'This food is bad because it has artificial color and artificial sugar. Let's make cookies at home with real butter and real sugar.' I just don't want their little bodies to do the fake food."

2/Break the cycle.

"My daughter is going through this thing where she whines when she's upset. The way I grew up, it was like, 'You're fine!' But my shrink said,

'What's the harm in acknowledging it? Because you're teaching her not to trust herself. Maybe acknowledge how she's feeling without making a big to-do. Why does it bother you?" I realized it was all my own childhood shit about feeling helpless and weak."

3/Cut yourself some slack.

"You're not going to be a perfect parent because you're a human being, not a god, right? You've got to get to that place where you know you're going to disappoint your kids, but internalize that it doesn't make you a bad parent. Have the ego strength to own your mistakes; apologize for them, then work to improve yourself. That's the best you can do."



YOU DO YOU. BETTER.

'Kaizen is a Japanese business philosophy that I learned about from Tee Major, one of the guys I'm managing. You just try to be a better person to yourself and to the planet. You try to be a healthier person. I also

call this 'reduce-itarian' because it's incremental. I can't turn around and be a better human the next day, so I'm constantly trying to improve. I've gradually hacked away at parts of my life that are less than good. I don't do

drugs, and I'm not a big drinker, but swearing and caffeine are the two things I just can't kick. Swearing bothers a lot of people, but for me, it's a stress reliever, so it's one of the things that I don't give up.

NO WORDS MINCED

Agree with her or not, Jillian on three major wellness trends

BELFIES

"I'm not into fitness professionals who post selfies that show off their butts or other body parts. Come on, that's not fitness-it's softcore porn. God bless, but let's call it what it is. We've come so far, and this is where you're taking the movement? Put your clothes on. I get it—you love vour body and bravo that—but it's not fitness. Fitness to me is about empowering people. It's about redefining self-image."

THE

FAT-ACCEPTANCE

MOVEMENT

'I think people need to love themselves no matter who they are or what they look like, because only from that place can you truly have happiness and abundance. But I'm not going to embrace people being unhealthy. People ask me what's a throughline for the

morbidly obese, and I'd say a lack of self-worth. If you really loved yourself, you would know that if we cut your artery open, it wouldn't be a beautiful thing. So this is where I'm like, 'Let's completely separate vour beauty and your worth from your body. You as a person? You're beautiful; you're worthy. Your body? Unhealthy.' Let's cut the shit."

HAVING IT ALL

"Maria Shriver said this so well: 'Yeah, just not at the same time.' For Heidi and me, it worked out: I love my career, whereas she just wants to be a mom. She used to work with musicians but gave it up because she didn't like the business side of it. Now she's happy: To her, this is all. She loves gardening, farms, and kids. She's verv earth mother. I want to work really hard for 10 years, and by 50, I'm on a reserve in Africa."

CLEAN BREAKS

How does Jillian define clean eating? Certain foods (namely, "white shit" like refined sugar and flour) generally don't cross her lips-though yes, if her daughter wants to share a slice of pizza as a treat, or if Heidi's mom makes cake balls during the holidays, she's all

in. Her day-to-day diet, however, is built on fresh veggies, fruit, and lean proteins (fish, chicken) along with some healthy dairy and complex carbs. "I don't believe being completely meatfree is healthiest, but I am trying to move away from it for the planet," she says. ■